

## Join Digital Twin Consortium™. It's Your Opportunity to Shape What you Need.

The decision-making value and actionable insights provided by digital twins could generate up to \$11.1 trillion/year in economic value, according to McKinsey. But along with this promising new tech comes specific challenges to adoption. These challenges include limited interoperability of solutions, market confusion, and the heavy investment required in people and technology.

Digital Twin Consortium is The Authority in Digital Twin. The consortium enables organizations to reduce these risks, maximize the benefits, and demonstrate the value of digital twin technology within their organizations.

Its global membership drives consistency in terminology, architecture, security, and interoperability to help advance the use of digital twin technology in many industries from aerospace to natural resources. Members of the consortium work together to accelerate the market through advocacy and best practices research while collaboratively demonstrating the value of digital twin.

**Why join Digital Twin Consortium?** In the Consortium, you collaborate within an unmatched ecosystem of technologists, physical world product experts and data scientists. This puts you in a better position to improve your business outcomes.

**Who should join Digital Twin Consortium?** Any organization can join. You will immediately benefit from membership if your organization is committed to learning about and using digital twin technologies to improve efficiencies and enhance insight into the performance of your assets and products, in multiple real-time applications and environments.

**What is the advantage of joining Digital Twin Consortium?** In a word, advocacy. The Digital Twin Consortium is a community uniquely designed to help all members advance their businesses and grow their market share. By design, there is no monopoly. The consortium is an open, collaborative community. Your company may have one expert, but a consortium has many.

## Get in on the ground floor of this opportunity to collaborate every day with the best minds in Digital Twin technology.

### Membership includes the following benefits:

- Collaboration with industry peers
- Participation in Digital Twin Consortium working groups
- Eligibility to chair working groups
- Ability to influence requirements and future standards for digital twins
- Industry recognition as a leader in digital twins.

### What initiatives are members driving?

Developing best practices for security, privacy and trustworthiness

- Learning how your peers are developing digital twins
- Developing industry requirements for interoperability
- Creating a library of reference implementations

Influencing the direction of digital twin technology

- Benefiting from a neutral ecosystem to foster industry collaboration
- Collaborating with other subject-matter experts to advise industry users on digital twin technology

## Membership Annual Dues and Benefits

Contributing membership • 4-year commitment • Includes a Steering Committee seat	\$150,000
\$200 Million+	\$50,000
\$50 Million - \$200 Million	\$25,000
\$5 Million - \$50 Million	\$10,000
Up to \$5 Million revenue	\$5,000
\$0 startup (under three years)	\$0 for 1 year
Government	\$7,500
University/Non Profit	\$2,500

## Membership extends to all company employees and includes the following benefits:

- Listing in member directory on Digital Twin Consortium website
- Participation in Digital Twin Consortium working groups
- Eligibility to chair working groups
- Collaborate with industry peers
- Influence requirements and future standards for digital twins
- Industry recognition as a leader in digital twins
- Usage of Digital Twin Consortium Membership badge in your personal and corporate marketing materials
- Access to Membership Portal and all working group work in progress
- Membership in Digital Twin Consortium speaker bureau



## Branding Upgrade - \$25,000

Packages are available to members in good standing to provide additional marketing opportunities and exposure for their organizations. The Branding Upgrade includes:

- Logo on Digital Twin Consortium website homepage
- Ability to post case studies in Digital Twin Consortium repository
- Ability to post white papers on Digital Twin Consortium website
- Two webinars per year – Content to be provided by member
- Exhibit Table at quarterly meetings
- Two additional meeting passes to quarterly member meetings



## About Us

Digital Twin Consortium™ is The Authority in Digital Twin. It coalesces industry, government and academia to drive consistency in vocabulary, architecture, security and interoperability of digital twin technology. It advances the use of digital twin technology from aerospace to natural resources.

Digital Twin Consortium is open to any business, organization or entity with an interest in digital twins. Our global membership is committed to using digital twins throughout their operations and supply chains and capturing best practices and standards requirements for themselves and their clients.

Visit the Digital Twin Consortium website: [www.digitaltwinconsortium.org](http://www.digitaltwinconsortium.org)